



Victorian Fashion Promenade

Shoreline at Mountain View & Rengstorff House

Sunday, July 4, 2010

1:00—5:00 p.m.

Strolling...Fashion...Entertainment...Fun!



**Celebrate the 4th of July
In Style, with Costumed Guests, Picnic Baskets,
Storytelling, Entertainment & Jazz!**



The Rengstorff House is Mountain View's oldest home and one of the finest examples of Victorian Italianate architecture on the west coast.

With grand plans for this Independence holiday, Rengstorff House welcomes Bay Area costume guild members, historic house enthusiasts, theater and dance associations — and members of the general public — to enjoy Rengstorff House and its surrounding environs for an afternoon of strolling, fashion and fun! Multiple events will be held in the Rengstorff House garden and the area all afternoon long.

Bring your family — and tell a friend — because we have great plans for YOUR upcoming holiday. For more information about the Victorian Fashion Promenade, please call: (650) 903-6392.

EVENT **TIMELINE:**

Multiple Events throughout
Shoreline All Afternoon Long!
Historic House Tours ... at Rengstorff House
Picnic Central ... at Lakeside Café
Entertainment in the Gardens... and MORE!

Event Sponsorship Support Provided by the *Friends of R' House*

1:00 p.m.

Costumed Participants "Meet and Greet"
& Independence Day Photograph
in Rengstorff House Gardens

2:00 p.m.

The Promenade "Stroll" Begins!

3:00 p.m.

Patriotic Storytelling for Kids
... by the South Bay Storytellers

3:30 p.m.

"The Vaudeville Follies" Marionette Variety Show
... by The Fratello Marionettes

4:00 p.m.

All-American Jazz in the Rengstorff House Gardens
... Benny Torres of the Silicon Valley Repertory Jazz Orchestra!

Arrive early for "Red, White and Blue" Pancakes at Michaels Restaurant ...

Pre-Order Your Lakeside Café Picnic Basket by Calling (650) 965-1765 ...

Enjoy a Santa Maria BBQ at Michaels from 4:30—8:00 p.m. Happy 4th of July!

The Rengstorff House, Mountain View's oldest house, is one of the finest examples of Victorian Italianate architecture on the West Coast.

Originally built in 1867 by Henry Rengstorff, a Mountain View landowner and rancher, the Rengstorff House was saved from demolition and fully restored by the City of Mountain View and Friends of 'R' House in 1991.

The home is now open to the public and features ornate brass chandeliers, Victorian plaster rosettes, push-button light switches, Bradbury & Bradbury wallpaper designs, and Eastlake furniture appropriate to the time. The Rengstorff House is open to the public every Sunday, Tuesday and Wednesday, 11 a.m. to 5 p.m.



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For additional information prior to the holiday event, please call (650) 903-6392. This number will not be monitored the day of the event.

DIRECTIONS: Rengstorff House is located within Shoreline at Mountain View, a 750 acre wildlife and recreation area in Mountain View, California. To get to the historic home site, take Highway 101 to the Shoreline Boulevard exit and head toward the bay. The Rengstorff House is located approximately one mile beyond the Shoreline at Mountain View (gated) entrance, on the left hand side. The address is 3070 N. Shoreline Boulevard, Mountain View, CA 94043.

PARKING: Due to the popular 4th of July holiday, please arrive early to ensure your flexibility in parking options. You will find parking options adjacent to Rengstorff House, Lakeside Cafe, Michaels restaurant and the golf course and overflow lots.

Victorian Fashion Promenade Frequently Asked Questions (FAQ) for Costumed Participant Guests:

What is the 4th of July Victorian Fashion Promenade?

The Fourth of July Victorian Fashion Promenade is a participatory event for members of Bay Area costume guilds, local history house museum members, theatre and historic dance groups as well as members of the general public to engage at Rengstorff House and to stroll in costume on an already popular day for the wildlife and recreation area. The event targets those with attire from the Victorian Era, 1837 to 1901, and the Edwardian era, 1901 to 1910.

How do I register, and how do I best connect with other participants who are attending in costume?

To register, you may email Kristina.Rockhold@mountainview.gov with your Victorian Fashion Promenade Interest Form in advance of the event, or fax us at (650) 962-1102. If you are unsure of your plans but still want to participate, please check in at the Rengstorff House on July 4 between 1:00—2:00 p.m. and volunteers will welcome you to register and sign a volunteer waiver. The registration process is simple, and serves to protect and inform you about activities planned for the day.

What can I expect at the event's "Meet and Greet" time period, from 1:00 - 2:00 p.m.?

From 1:00 - 2:00 p.m., there will be piped-in music on the patio, tours of the Rengstorff House and its current "Victorian Fashion: 101" exhibition, as well as opportunities for you to converse with other participants as well as the media. At approximately 1:45 p.m., City staff will organize a promenade participants group photo, and the promenade will depart from Rengstorff House with live, patriotic music beginning at 2:00 p.m.

What is the route for the Victorian Fashion Promenade, so I can be sure to inform my friends?

The promenade route will depart from Rengstorff House, head toward the Shoreline Lake Aquatic Center and Cafe, turn right paralleling Mountain View Tidal Marsh, turn left at the North Shore "Bay Trail," and wrap back toward the edge of the Shoreline Lake, returning to the Aquatic Center and Rengstorff House. The walk will be approximately 3/4 mile and on flat, paved trails. Children and those who do not own a Victorian or Edwardian costume may also join in the miniature parade by wearing red, white and blue, patriotic clothing. (Route subject to change.)

Can I change my clothes at Rengstorff House prior to the event?

Changing space at Rengstorff House is extremely limited and constrained to public restrooms. In addition, we are unable to provide storage arrangements for your personal items and street clothes. To make a costume change, please check in at the registration desk at Rengstorff House and City staff or volunteers will ensure your entry between the hours of 10:30 a.m.—5:30 p.m. Please allow adequate time for costume changes, to share space with other participants and so as to return your own private belongings to your car.

What activities and entertainment are being planned to complement the promenade?

To increase participation and complement the promenade stroll activities, the City of Mountain View's Shoreline Division and Friends of 'R' House are offering historic house tours throughout the day, beginning at 11:00 a.m., as well as storytelling for kids at 3:00 p.m., a marionettes "vaudeville follies" performance at 3:30 p.m., and an "All-American" jazz performance at 4:00 p.m. The Shoreline Lake Aquatic Center and Cafe also offers pedalboats, canoes, kayaks and bicycles. There will be thematic sailboat rides also offered for the public all day long!

What food and beverage concessions are available the day of the event?

Michaels restaurant is offering "red, white and blue" pancakes, with strawberries, whipped cream and blueberries. For lunch, you may bring your own, or pre-order a picnic basket in advance by calling the Lakeside Café at (650) 965-1745. For dinner, join the Michaels restaurant Santa Maria BBQ (with chicken and tri-tip) from 4:30 - 8:00 p.m. Volunteers and costumed participants may enjoy complimentary water and cookies in the Rengstorff House kitchen.

What if I want to stay for the fireworks display that evening?

Come prepared for the evening, and you can grab a spot along the bay, the grasslands areas -- or at Shoreline Amphitheatre -- to view Independence Day fireworks overhead! The City of Mountain View once again co-sponsors the annual July 4th celebration at Shoreline Amphitheatre, featuring the San Francisco Symphony Orchestra playing "Hits Through the Decades" and a spectacular fireworks display. For further information, please contact the Shoreline Amphitheatre Box Office at (650) 967-4040.

For additional event information, please call (650) 903-6392. For Michaels at Shoreline restaurant inquiries, please call (650) 962-1014. For Shoreline Lake Aquatic Center and Café activities and offerings, please call (650) 965-1745. For the Shoreline Amphitheatre Box Office, contact (650) 967-4040. To send your Victorian Fashion Promenade Interest Form via facsimile, (650) 962-1102. Via email, contact Kristina.Rockhold@mountainview.gov.



Victorian Fashion Promenade

Costume Resource Information

The Victorian Fashion Promenade is grateful to the many costume guilds, historic house museums, theatre and dance groups and individuals who are making plans to participate in the first-ever Victorian Fashion Promenade at Rengstorff House and Shoreline at Mountain View on July 4, 2010! We are also pleased to provide a list of resources for those people who may wish to learn more about how to build your own costume leading up to this year's special event!

For additional resources:

**The Greater Bay Area
Costumers Guild**
P.O. Box 6392, Alameda, CA 94501
www.gbacg.org

**Mountain View
Historical Association**
P.O. Box 252
Mountain View, CA 94042
www.mountainviewhistorical.org

**The Period Events & Entertainments
Re-Creation Society, Inc. (PEERS)**
2144-B Buena Vista Ave
Alameda, CA 94501
www.peers.org

**Victorian Preservation Association of
Santa Clara Valley**
P.O. Box 586 - San Jose, CA 95106
www.vpa.org

For costume rentals or purchase:

American Conservatory Theatre
405 Geary Street
San Francisco, CA 94102
www.act-sf.org

The Costume Bank
169 State Street
Los Altos, CA 94022
www.costumebank.com

Natasha's Attic
427 South Bascom
San Jose, CA 94102
www.act-sf.org

San Jose Repertory Theater
101 Paseo de San Antonio
San Jose, CA 95113
www.sjrep.com

West Bay Opera
221 Lambert Street
Palo Alto, CA 94306
www.wbopera.org

Debbie Lyn's Costumes
822 E. Evelyn
Sunnyvale, CA 94087
www.dlcostumes.com

Event Partners:



**Proud to be a
Friends of 'R' House donor
of gently worn items
from our gentleman's
and ladies' attire collections!
www.historicalemporium.com**



**Recollections
Offering a 15% discount
toward any "Victorian Fashion
Promenade" costume purchase.
To redeem, call 1.800.452.5925
and mention code: 810DST.
Expires September 1, 2010.
www.recollections.biz**



4th of July Victorian Fashion Promenade Interest Form

Name: _____

Address: _____ City _____ State _____ Zip _____

Phone: () _____ Email _____

Yes, I plan to participate in costume in the Victorian Fashion Promenade at Shoreline at Mountain View on July 4, 2010. I agree to follow all rules and regulations at Shoreline, and to be aware of all safety concerns when walking the trails in my costume. I understand that this is an event for the general public, with little or no supervision. I am aware of Rengstorff House, the oldest home in Mountain View, and am willing to address questions from the public about the house and its public tours. I agree to wear only attire that is modest and appropriate to the Victorian and Edwardian periods. I authorize the City of Mountain View and local media outlets may use photographs of me in my costume for future event promotions or City purposes.

I (the undersigned) hereby agree to save and hold harmless the City of Mountain View, its officers, agents and employees, from any and all responsibility and liability for any personal injuries to me, or for any property damage, by reason of any accident or injury that I may suffer or have while using equipment or while participating and/or engaging in my volunteer activity with the City of Mountain View, or in any way arising in connection with said activity, program, project; and I further waive any cause of action whatsoever against said City, its officers, agents, and employees arising out of, or in connection with, said activity in favor of myself, my heirs or assigns. I further agree to assume responsibility for any property damage or injury to any person caused by me while using equipment so furnished or while participating in said project, activity, program.

Description of my Attire:

Signature (Required): _____ Date: _____